

	AD CLOSE	MATERIALS DUE	COVER STORY	REGULAR SECTIONS	UPDATES & SPECIAL SECTIONS	BONUS DISTRIBUTION <small>* Denotes SourceMedia events and conferences</small>
JANUARY	12/3/10	12/10/10	Annual IT Spending Forecast	<ul style="list-style-type: none"> <li>• Going Green</li> <li>• Mobile</li> <li>• Payments</li> <li>• Security</li> <li>• Regulation &amp; Compliance</li> </ul>	<ul style="list-style-type: none"> <li>+ Authentication</li> <li>+ M&amp;A</li> <li>+ Outsourcing</li> </ul>	
FEBRUARY	1/5	1/10	Risk Management	<ul style="list-style-type: none"> <li>• Going Green</li> <li>• Mobile</li> <li>• Payments</li> <li>• Security</li> <li>• Regulation &amp; Compliance</li> </ul>	<ul style="list-style-type: none"> <li>+ ATM &amp; Debit</li> <li>+ Core Processing</li> <li>+ Mortgage Technology</li> <li>+ Lending</li> </ul>	<ul style="list-style-type: none"> <li>• ABA National Conference for Community Bankers</li> <li>• BISA Annual Convention</li> <li>• MBA's National Mortgage Servicing Conference</li> </ul>
MARCH	2/4	2/11	Top Community Bank IT Initiatives	<ul style="list-style-type: none"> <li>• Going Green</li> <li>• Mobile</li> <li>• Payments</li> <li>• Security</li> <li>• Regulation &amp; Compliance</li> </ul>	<ul style="list-style-type: none"> <li>+ Branch Technology</li> <li>+ Business Intelligence</li> <li>+ Near Field Communications &amp; Mobile Payments</li> <li>+ Remote Deposit</li> </ul>	<ul style="list-style-type: none"> <li>• AIIM Conference &amp; Expo</li> <li>• BAI Payments Connect Expo</li> <li>• ICBA National Convention &amp; Techworld</li> <li>• MBA's National Technology in Mortgage Banking Conference &amp; Expo</li> <li>• PrePaid Card Expo</li> <li>• 15th Annual National Collections &amp; Credit Risk Conference*</li> <li>• 16th Annual Best Practices in Retail Financial Services Symposium*</li> </ul>
APRIL	3/4	3/10	America's Greenest Banks	<ul style="list-style-type: none"> <li>• Going Green</li> <li>• Mobile</li> <li>• Payments</li> <li>• Security</li> <li>• Regulation &amp; Compliance</li> </ul>	<ul style="list-style-type: none"> <li>+ Data Centers</li> <li>+ Regulation &amp; Compliance</li> <li>+ Treasury Management</li> <li>+ Social Media</li> <li>+ Cards</li> </ul>	<ul style="list-style-type: none"> <li>• NACHA Payments Conference</li> <li>• 23rd Annual Card Forum &amp; Expo*</li> </ul>
MAY	4/5	4/11	Mobile Banking & Payments	<ul style="list-style-type: none"> <li>• Going Green</li> <li>• Mobile</li> <li>• Payments</li> <li>• Security</li> <li>• Regulation &amp; Compliance</li> </ul>	<ul style="list-style-type: none"> <li>+ ATM &amp; Self-Service</li> <li>+ Authentication</li> <li>+ Fraud Detection</li> <li>+ M&amp;A</li> </ul>	
JUNE	5/5	5/10	The Innovators	<ul style="list-style-type: none"> <li>• Going Green</li> <li>• Mobile</li> <li>• Payments</li> <li>• Security</li> <li>• Regulation &amp; Compliance</li> </ul>	<ul style="list-style-type: none"> <li>+ Core Processing</li> <li>+ Enterprise Content Management</li> <li>+ Outsourcing</li> <li>+ Wealth Management</li> </ul>	<ul style="list-style-type: none"> <li>• 5th Annual Mobile Commerce Summit*</li> <li>• 6th Annual Underbanked Financial Services Symposium*</li> </ul>
JULY	6/6	6/10	Branch Innovation	<ul style="list-style-type: none"> <li>• Going Green</li> <li>• Mobile</li> <li>• Payments</li> <li>• Security</li> <li>• Regulation &amp; Compliance</li> </ul>	<ul style="list-style-type: none"> <li>+ Business Intelligence</li> <li>+ Cards</li> <li>+ Risk Management</li> <li>+ Lending</li> </ul>	<ul style="list-style-type: none"> <li>• NAFCU Annual Conference &amp; Exhibition</li> </ul>
AUGUST	7/5	7/11	Core Processing	<ul style="list-style-type: none"> <li>• Going Green</li> <li>• Mobile</li> <li>• Payments</li> <li>• Security</li> <li>• Regulation &amp; Compliance</li> </ul>	<ul style="list-style-type: none"> <li>+ Branch Innovation</li> <li>+ Mortgage Technology</li> <li>+ Online Strategy</li> <li>+ Talent Management</li> </ul>	<ul style="list-style-type: none"> <li>• TAWPI Forum &amp; Expo</li> </ul>
SEPTEMBER	8/5	8/10	The FutureNow List	<ul style="list-style-type: none"> <li>• Going Green</li> <li>• Mobile</li> <li>• Payments</li> <li>• Security</li> <li>• Regulation &amp; Compliance</li> </ul>	<ul style="list-style-type: none"> <li>+ Near Field Communications &amp; Mobile Payments</li> <li>+ Regulation &amp; Compliance</li> <li>+ Risk Management</li> </ul>	<ul style="list-style-type: none"> <li>• ABA Marketing Conference</li> <li>• America's Bank Board Symposium*</li> <li>• SIBOS</li> </ul>
OCTOBER	9/6	9/12	The FinTech 100	<ul style="list-style-type: none"> <li>• Going Green</li> <li>• Mobile</li> <li>• Payments</li> <li>• Security</li> <li>• Regulation &amp; Compliance</li> </ul>	<ul style="list-style-type: none"> <li>+ Branch Design</li> <li>+ Core Processing</li> <li>+ Fraud Detection</li> <li>+ Cards</li> </ul>	<ul style="list-style-type: none"> <li>• ABA Annual Conference</li> <li>• AFP Annual Conference</li> <li>• BAI Retail Delivery Conference &amp; Expo</li> <li>• MBA Annual Convention &amp; Expo</li> <li>• 9th Annual Financial Services Marketing Symposium*</li> <li>• 15th Annual Financial Services Collections Conference*</li> <li>• 16th Annual Small Business Banking Conference*</li> <li>• 19th Annual ATM, Debit &amp; PrePaid Forum*</li> </ul>
NOVEMBER	10/5	10/10	Regulation & Compliance	<ul style="list-style-type: none"> <li>• Going Green</li> <li>• Mobile</li> <li>• Payments</li> <li>• Security</li> <li>• Regulation &amp; Compliance</li> </ul>	<ul style="list-style-type: none"> <li>+ Cloud Computing</li> <li>+ Data Analysis</li> <li>+ Mobile Banking</li> <li>+ P2P</li> <li>+ Standards</li> </ul>	<ul style="list-style-type: none"> <li>• Cartes Conference</li> </ul>
DECEMBER	11/4	11/10	10 Tech Companies to Watch	<ul style="list-style-type: none"> <li>• Going Green</li> <li>• Mobile</li> <li>• Payments</li> <li>• Security</li> <li>• Regulation &amp; Compliance</li> </ul>	<ul style="list-style-type: none"> <li>+ The IT Job Market</li> <li>+ Business Continuity</li> <li>+ Risk Virtualization</li> </ul>	

The editorial calendar and bonus distributions are subject to change. Please contact your sales manager for the current schedule.